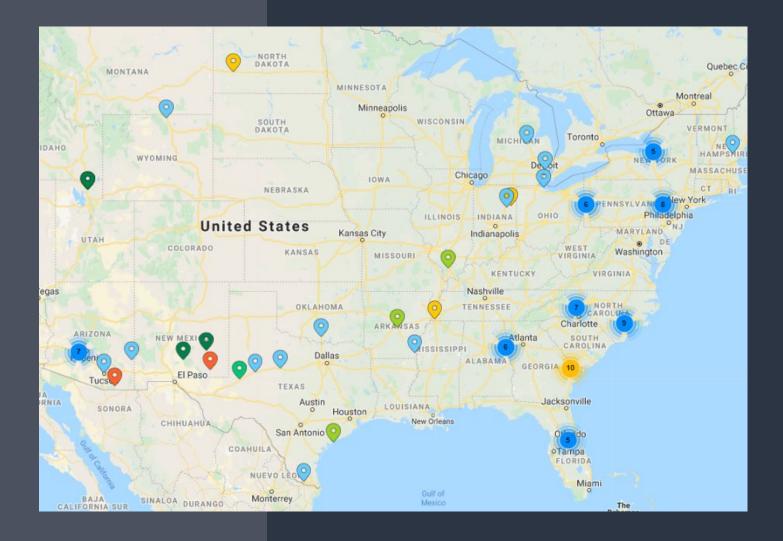
# As Of: January 2, 2020





Marcus Millichap ESTERSON MHC TEAM

The Esterson MHC Team Deal Book

# The Esterson MHC Team

# Deal Book

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- High quality assets
- Stabilized portfolio with upside
- Market scale (300+ units between 3 properties with 5 miles of each other)
- Upside available through leasing vacant units
- Strong sales market for new and used mobile homes within mobile home communities
- Professionally operated under an industry standard
- Well trained on-site staff
- Public water & sewer available at all parks
- 2 smaller parks have an assumable loan: 4.25% IR, 30 year

#### Known Issues

- Northland Park Uses Water Treatment Plant
- All Parks Use Shared Septic 2:1

# Watertown MHP Portfolio | Watertown, NY \$13,500,000

Investment Information		
List Price	\$13,500,000	
Gross Income	\$1,542,033	
Lot Rent Income	\$1,428,360	
Cap rate (lot rent only)	7.10%	
Gross Cap Rate	7.14%	
Cash on Cash - Levered	10.04%	
Total Return - Levered	13.98%	
Price Per Lot	\$43,831	
Price Per Occupied Lot	\$50,000	
Utility Income	\$42,391	
Lot Rent Expense	37.13%	
Gross POH Income	\$77,233	
POH Expense Ratio	43.51%	

Park information	
Property Address	Watertwon NY MSA
Occupancy Rate	87.66%
Total Rentable Units	308
MHP Lots	307
Vacant Lots	22
Total POH	23
Vacant POH	16
RV Lots	0
Vacant RV Lots	0.00%
Single Family Home(s)	0
Vacant SFH	0
Other Units	1
Vacant Other Units	0
Total Acres	0
Road Type	0

Executive Summary	
Total Tenants	270
Lot Renters	240
POH renters	7
RV Renters	0
Other Renters	1
Current Lot Rent	\$442
Current POH Rent	\$274
Market Lot Rent	\$456
Market POH Rent	\$282
RV Lot Rent	\$0
Other Rent	0.00

Utility Infrastructure	
Water	Public-Bill Back
Sewer	Septic
Garbage	Tenant
Gas	Public - Direct Billed
Cable	Tenant
Snow Removal	Landlord
Mowing Responsibilities	Landlord

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	No
Single-Wide Homes	N/A
Double-Wide Homes	N/A





- Water front community in Atlanta MSA
- Stabilized park with long term tenants.
- Large Lots
- Municpal Water & Sewer



#### Known Issues

• Partial Flood Zone - 35 lots

# Off-Market MHC | Rome, GA \$11,250,000

Investment Information		
List Price	\$11,250,000	
Gross Income	\$1,866,600	
Lot Rent Income	N/A	
Cap rate (lot rent only)	7.42%	
Gross Cap Rate	N	
Cash on Cash - Levered	N/A	
Total Return - Levered	N/A	
Price Per Lot	N/A	
Price Per Occupied Lot	N/A	
Utility Income	\$144,000	
Lot Rent Expense	36.20%	
Gross POH Income	\$723,600	
POH Expense Ratio	50%	

Park information	
Property Address	
Occupancy Rate	84.7%
Total Rentable Units	300
MHP Lots	300
Vacant Lots	46
Total POH	225
Vacant POH	24
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	164.01
Road Type	Paved

Executive Summary	
Total Tenants	254
Lot Renters	53
POH renters	201
RV Renters	0
Other Renters	0
Current Lot Rent	\$375
Current POH Rent	\$300
Market Lot Rent	\$375
Market POH Rent	\$300
RV Lot Rent	0.00
Other Rent	0.00

Utility Infrastructure		
Water	Public - Bill Back	
Sewer	Public - Bill Back	
Garbage	Public - Included in rent	
Gas	N/A	
Cable	Direct Bill	
Snow Removal	N/A	
Mowing Responsibilities	Tenant	

Additional Info	
Can this park be expanded?	Maybe
Opportunity Zone	No
Flood Zone	Partial
Single-Wide Homes	N/A
Double-Wide Homes	N/A

P. 7



Investment Information		Executive Summary	
List Price	\$8,800,000	Total Tenants	143
Gross Income	\$1,084,375	Lot Renters	32
Lot Rent Income	\$634,347	POH renters	0
Cap rate (lot rent only)	7.00%	RV Renters	0
Gross Cap Rate	8.90%	Other Renters	0
Cash on Cash - Levered	14.2%	Current Lot Rent	\$340
Total Return - Levered	20.4%	Current POH Rent	\$339
Price Per Lot	\$61,111	Market Lot Rent	\$385
Price Per Occupied Lot	\$61,538	Market POH Rent	\$425
Utility Income	\$2,173	RV Lot Rent	0.00
Lot Rent Expense	30.9%	Other Rent	0.00
Gross POH Income	\$450,029		
POH Expense Ratio	25.0%	Utility Infrastructure	

Park information	
Property Address	408 Bethel Church
Occupancy Rate	99.3%
Total Rentable Units	144
MHP Lots	144
Vacant Lots	0
Total POH	111
Vacant POH	1
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	107.1
Road Type	Paved

# ST. HUNKS



#### Investment Highlights

- High quality park with high quality homes
- Great location in growing MSA
- Only 24.5 miles to downtown Raleigh
- Strong upside through POH conversion
- Newer POH in fantastic condition
- Parks located only a half mile apart
- Public direct billed water



#### Known Issues

- Park has historically high late fees
- Park could use some landscaping upgrades
- Park is heavy Park Owned Home Community

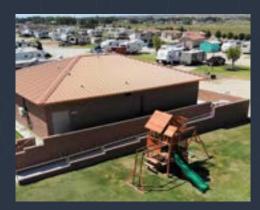
Utility Infrastructure		
Water	Public, Direct Bill	
Sewer	Septic	
Garbage	Public, Direct Bill	
Gas	Public, Direct Bill	
Cable	Direct Bill	
Snow Removal	N/A	
Mowing Responsibilities	Landlord	

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	No
Single-Wide Homes	77
Double-Wide Homes	34

P. 9







- "New Construction! (Property was built in 2017)
- One of the few RV parks in Carlsbad with low rates on municipal water/sewer
- 20 recently constructed mobile home sites ready for homes (Large demand!)
- Brand new one-bedroom site-built cabins with kitchenette and full bathroom.
- All long-pull thru sites with 50 amps and full hooks ups
- Amenities include a stocked pond, luxury-style bathrooms, and laundry room
- 15 minutes to Carlsbad Caverns
- High Yield!

#### Known Issues

• Park is located in Flood Zone

# Bud's Place RV Resort | Carlsbad, NM \$7,995,000

Investment Information		Executive Summary	
List Price	\$7,995,000	Total Tenants	107
Gross Income	\$1,263,481	Lot Renters	107
Lot Rent Income	\$1,263,481	POH renters	0
Cap rate (lot rent only)	11.6%	RV Renters	91
Gross Cap Rate	11.6%	Other Renters	16
Cash on Cash - Levered	19.3%	Current Lot Rent	0.00
Total Return - Levered	30.6%	Current POH Rent	0.00
Price Per Lot	\$62,953	Market Lot Rent	0.00
Price Per Occupied Lot	\$62,953	Market POH Rent	0.00
Utility Income	0.00	RV Lot Rent	\$1000.00
Lot Rent Expense	26.77%	Cabin Rent	\$2,100.00
Gross POH Income	0.00		,
POH Expense Ratio	0.00	Utility Infrastructure	

Park information	
Property Address	900 Standpipe Rd
Occupancy Rate	84.5%
Total Rentable Units	127
MHP Lots	0
Vacant MH Lots	0
Total POH	0
Vacant POH	0
RV Lots	111
Vacant RV Lots	20
Single Family Home(s)	0
Vacant SFH	0
Other Units - Cabins	16
Vacant Other Units	0
Total Acres	N/A
Road Type	Caliche

Utility Infrastructure	
Water	Public - Included in rent
Sewer	Public - Included in rent
Garbage	Public - Included in rent
Gas	N/A
Cable	N/A
Snow Removal	N/A
Mowing Responsibilities	landlord

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	Yes
Single-Wide Homes	N/A
Double-Wide Homes	N/A

# Off-Market MHP | Little Rock, AR \$5,000,000

Investment Information		Executive Summary	
List Price	\$5,000,000	Total Tenants	171
Gross Income	\$872,000	Lot Renters	59
Lot Rent Income	\$452,231	POH renters	112
Cap rate (lot rent only)	7.43%	RV Renters	0
Gross Cap Rate	8.52%	Other Renters	0
Cash on Cash - Levered	12.0%	Current Lot Rent	\$225
Total Return - Levered	17.7%	Current POH Rent	\$310
Price Per Lot	\$26,315	Market Lot Rent	\$235
Price Per Occupied Lot	\$29,239	Market POH Rent	\$325
Utility Income	0.00	RV Lot Rent	0.00
Lot Rent Expense	38.6%	Other Rent	0.00
Gross POH Income	\$417,060		
POH Expense Ratio	64.4%	Utility Infrastructure	

Park information	
Property Address	
Occupancy Rate	90.0%
Total Rentable Units	190
MHP Lots	190
Vacant Lots	19
Total POH	113
Vacant POH	1
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	N/A
Road Type	Paved

#### Oxford Valley Criter Valley Criter Alley Criter Alley

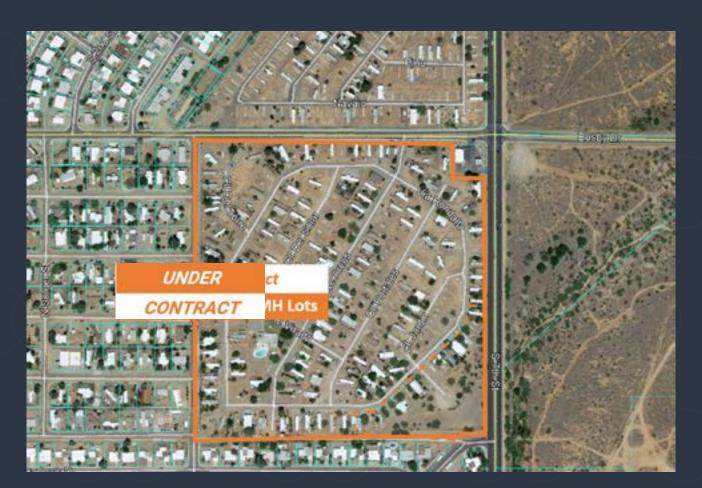
#### Investment Highlights

• All-Age Family, Value-Add Park

- Mom & Pop Operator
- Limited Books & Records
- Park is in below average condition

Utility Infrastructure		
Water	Public - Included in rent	
Sewer	Public - Included in rent	
Garbage	Public - Included in rent	
Gas	Direct Bill	
Cable	Direct Bill	
Snow Removal	N/A	
Mowing Responsibilities	Tenant	

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	No
Single-Wide Homes	N/A
Double-Wide Homes	N/A





- Well located MHP with plenty of up-side in a strong market
- Stabilized park with long term tenants.
- within 3 miles of Super Wal Mart



#### Known Issues

• Limited Books & Records

# Los Arcos MHP | Sierra Vista, AZ \$3,600,000

Investment Information	
List Price	\$3,600,000
Gross Income	\$522,169
Lot Rent Income	\$467,029
Cap rate (lot rent only)	7.24%
Gross Cap Rate	7.44%
Cash on Cash - Levered	9.6%
Total Return - Levered	12.5%
Price Per Lot	\$15,720
Price Per Occupied Lot	\$27,692
Utility Income	0.00
Lot Rent Expense	48.5%
Gross POH Income	\$55,140
POH Expense Ratio	50.0%

Park information	
Property Address	650 E Busby Dr
Occupancy Rate	56.7%
Total Rentable Units	229
MHP Lots	217
Vacant Lots	79
Total POH	29
Vacant POH	2
RV Lots	12
Vacant RV Lots	12
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	37.31
Road Type	Paved

Executive Summary	
Total Tenants	130
Lot Renters	103
POH renters	27
RV Renters	0
Other Renters	0
Current Lot Rent	\$300
Current POH Rent	\$170
Market Lot Rent	\$311
Market POH Rent	\$195
RV Lot Rent	0.00
Other Rent	0.00

Utility Infrastructure	
Water	Public-Park Pays
Sewer	Public-Park Pays
Garbage	Public - Included in rent
Gas	Direct Bill
Cable	Direct Bill
Snow Removal	N/A
Mowing Responsibilities	Landlord

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	No
Single-Wide Homes	N/A
Double-Wide Homes	N/A



Investment Information		Executive Summary	
List Price	\$3,500,000	Total Tenants	73
Gross Income	\$429,640	Lot Renters	70
Lot Rent Income	\$374,280	POH renters	0
Cap rate (lot rent only)	8.00%	RV Renters	0
Gross Cap Rate	8.00%	Other Renters	3
Cash on Cash - Levered	10.9%	Current Lot Rent	\$446
Total Return - Levered	17.1%	Current POH Rent	0.00
Price Per Lot	\$46,052	Market Lot Rent	\$511
Price Per Occupied Lot	\$47,945	Market POH Rent	0.00
Utility Income	0.00	RV Lot Rent	0.00
Lot Rent Expense	34.9%	Other Rent	\$4,825.00
Gross POH Income	0.00		
POH Expense Ratio	0.00	Utility Infrastructure	

Park information	
Property Address	97 Werner Camp Rd
Occupancy Rate	92%
Total Rentable Units	76
MHP Lots	73
Vacant Lots	3
Total POH	0
Vacant POH	0
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	3
Vacant Other Units	0
Total Acres	18.81
Road Type	Paved - Below Avg

# UNDER CONTRACT ner-Hancock





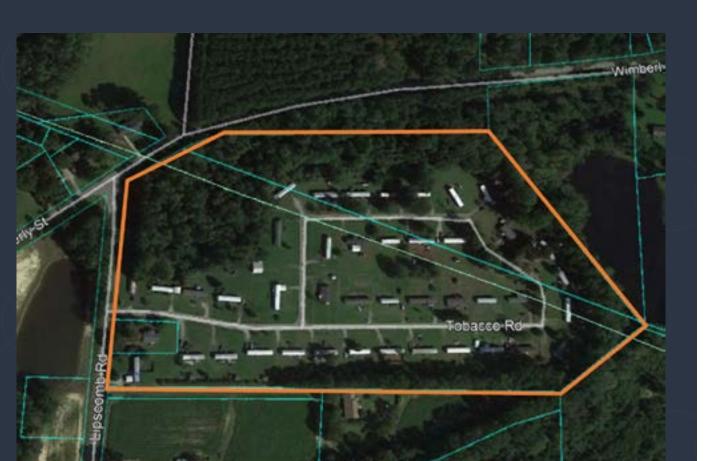
#### Investment Highlights

- River front community in Pittsburgh,PA
- Stabilized park with long term tenants.
- No park owned homes
- First time park has been for sale-in family for over 70years.
- 8.0% cap rate after normalizing expenses from 21% to 35%.
- Low operating costs Direct billed water, trash and tenants are responsible for septic repairs

- Limited Books & Records
- Poor Road Condition
- Park Uses Individual Septic For Each Lot

Utility Infrastructure	
Water	Public - Direct Bill
Sewer	Septic - Tenant responsible
Garbage	Public - Direct Bill
Gas	Direct Bill
Cable	Direct Bill
Snow Removal	Landlord
Mowing Responsibilities	Tenant

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	No
Single-Wide Homes	N/A
Double-Wide Homes	N/A



C 2018 Google

- 3 Parks
- All Lot-rent
- Harnett Conty NC

#### Known Issues

- Mom & Pop Operator
- Limited Books & Records

# Off-Market MHP Portfolio | Willow Spring, NC \$3,430,000

Investment Information	
List Price	\$3,430,000
Gross Income	\$344,713
Lot Rent Income	\$343,740
Cap rate (lot rent only)	7.00%
Gross Cap Rate	7.00%
Cash on Cash - Levered	7.0%
Total Return - Levered	13.2%
Price Per Lot	\$37,692
Price Per Occupied Lot	\$37,692
Utility Income	\$4,410
Lot Rent Expense	30.3%
Gross POH Income	0.00
POH Expense Ratio	0.00

Park information	
Property Address	Willow Spring
Occupancy Rate	100%
Total Rentable Units	91
MHP Lots	91
Vacant Lots	0
Total POH	0
Vacant POH	0
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	N/A
Road Type	Paved

Executive Summary	
Total Tenants	91
Lot Renters	91
POH renters	0
RV Renters	0
Other Renters	0
Current Lot Rent	\$315
Current POH Rent	0.00
Market Lot Rent	\$375
Market POH Rent	0.00
RV Lot Rent	0.00
Other Rent	0.00

Utility Infrastructure	
Water	Public - Direct Bill
Sewer	Septic
Garbage	Public - Included in rent
Gas	Direct Bill
Cable	Direct Bill
Snow Removal	N/A
Mowing Responsibilities	Tenant

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	No
Single-Wide Homes	N/A
Double-Wide Homes	N/A



- Well located community
- Adjacnet to Elemetry School
- Strong Day 1 Cap rate



#### Known Issues

- Flood-Zone
- Limited Books & Records
- Park pays for Electric on RV section

# Evergreen MH & RV | Alamogordo, NM \$3,100,000

\$3,100,000
\$508,013
\$343,301
8.43%
9.40%
13.3%
22.1%
\$26,271
\$31,958
0.00
39.1%
\$164,712
50.0%

Park information	
Property Address	"2200 N Florida Ave
Occupancy Rate	8.22%
Total Rentable Units	118
MHP Lots	71
Vacant Lots	0
Total POH	69
Vacant POH	0
RV Lots	47
Vacant RV Lots	25
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	9.75
Road Type	Paved

Executive Summary	
Total Tenants	97
Lot Renters	2
POH renters	69
RV Renters	22
Other Renters	0
Current Lot Rent	\$300
Current POH Rent	\$199
Market Lot Rent	\$325
Market POH Rent	\$250
RV Lot Rent	\$308
Other Rent	0.00

Utility Infrastructure		
Water	Public - Included in rent	
Sewer	Public - Included in rent	
Garbage	Public - Included in rent	
Gas	Direct Bill	
Cable	Direct Bill	
Snow Removal	N/A	
Mowing Responsibilities	Tenant	

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	Yes
Single-Wide Homes	N/A
Double-Wide Homes	N/A



Investment Information		
List Price	\$3,000,000	
Gross Income	\$323,737	
Lot Rent Income	\$209,700	
Cap rate (lot rent only)	6.00%	
Gross Cap Rate	6.00%	
Cash on Cash - Levered	6.00%	
Total Return - Levered	9.96%	
Price Per Lot	\$71,428	
Price Per Occupied Lot	\$71,428	
Utility Income	\$48,037	
Lot Rent Expense	47.91%	
Gross POH Income	\$66,000	
POH Expense Ratio	40.00%	

Park information	
Property Address	
Occupancy Rate	100%
Total Rentable Units	42
MHP Lots	36
Vacant Lots	0
Total POH	22
Vacant POH	0
RV Lots	7
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	N/A
Road Type	Paved



- Stabilized Park With long term tenants
- 6.00% CAP on Lot Rent w/ 47.91% Expense Ratio
- Municipal City Water and Sewer Electrical on Bill back
- Price Per Lot = \$69,651



- Park could use some landscaping improvements
- Homes are older Models

Executive Summary	
Total Tenants	42
Lot Renters	13
POH renters	22
RV Renters	7
Other Renters	0
Current Lot Rent	\$325
Current POH Rent	\$250
Market Lot Rent	\$440
Market POH Rent	\$300
RV Lot Rent	\$700
Other Rent	0.00

Utility Infrastructure		
Water	Public - Bill Back	
Sewer	Public - Bill Back	
Garbage	Public - Included in rent	
Gas	Direct Bill	
Cable	Direct Bill	
Snow Removal	Landlord	
Mowing Responsibilities	Tenant	

Additional Info	
Can this park be expanded?	No
Opportunity Zone	Yes
Flood Zone	No
Single-Wide Homes	42
Double-Wide Homes	0







- Stabilized park with long term tenants.
- Modular Home Community

#### Known Issues

- Mom & Pop Operator
- Limited Books & Records

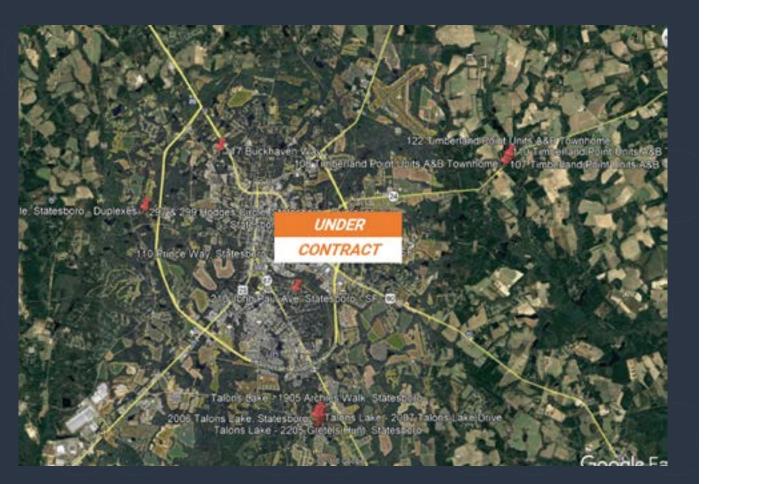
### Off-Market MHP | Stuyvesant, NY

\$2,850,000 Investment Information		Executive Summary	
List Price	\$2,850,000	Total Tenants	58
Gross Income	\$330,793	Lot Renters	54
Lot Rent Income	\$310,740	POH renters	4
Cap rate (lot rent only)	7.20%	RV Renters	0
Gross Cap Rate	7.25%	Other Renters	0
Cash on Cash - Levered	5.7%	Current Lot Rent	\$446
Total Return - Levered	10.5%	Current POH Rent	\$303
Price Per Lot	\$44,531	Market Lot Rent	\$495
Price Per Occupied Lot	\$49,138	Market POH Rent	\$350
Utility Income	\$35,700	RV Lot Rent	0.00
Lot Rent Expense	45.4%	Other Rent	0.00
Gross POH Income	\$13,896		
POH Expense Ratio	50%	Utility Infrastructure	

Park information	
Property Address	
Occupancy Rate	90.6%
Total Rentable Units	64
MHP Lots	64
Vacant Lots	4
Total POH	5
Vacant POH	1
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	N/A
Road Type	Paved

Utility Infrastructure	
Water	Well
Sewer	Septic
Garbage	Public - Included in rent
Gas	Direct Bill
Cable	Direct Bill
Snow Removal	Landlord
Mowing Responsibilities	Tenant

Additional Info	
Can this park be expanded?	Yes to 140 Lots
Opportunity Zone	No
Flood Zone	No
Single-Wide Homes	N/A
Double-Wide Homes	N/A





- Stabilized portfolio with gr
- 100% occupancy
- 7.3% CAP on normalized expenses
- All units are within 5-7 minutes of each other
- Great mix of college tenants and professionals
- Growing college town



#### Known Issues

- Mom & Pop Operator
- Limited Books & Records
- Septic Issues
- In a Flood Hazard Zone

# Statesboro Housing Portfolio | Statesboro, GA \$2,400,000

Investment Information		Executive Summary	
List Price	\$2,400,000	Total Tenants	32
Gross Income	\$292,140	Lot Renters	0
Lot Rent Income	0.00	POH renters	0
Cap rate (lot rent only)	7.3%	RV Renters	0
Gross Cap Rate	7.3%	Other Renters	0
Cash on Cash - Levered		Current Lot Rent	0
Total Return - Levered		Current POH Rent	0
Price Per Lot	0	Market Lot Rent	0
Price Per Occupied Lot	0	Market POH Rent	0
Utility Income	0	RV Lot Rent	0
Lot Rent Expense	38%	Other Rent	\$1,157
Gross POH Income	0		
POH Expense Ratio	0	Utility Infrastructure	

Park information	
Property Address	Statesboro GA
Occupancy Rate	100%
Total Rentable Units	32
MHP Lots	0
Vacant Lots	0
Total POH	0
Vacant POH	0
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	21
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	
Road Type	Paved

Utility Infrastructure	
Water	Public - Direct Bill
Sewer	Public - Direct Bill
Garbage	Public - Included in rent
Gas	Direct Bill
Cable	Direct Bill
Snow Removal	N/A
Mowing Responsibilities	Tenant

Additional Info		
Can this park be expanded?	No	
Opportunity Zone	No	
Flood Zone	no	
Single-Wide Homes	N/A	
Double-Wide Homes	N/A	



Investment Information		Executive Summary	
List Price	\$2,200,000	Total Tenants	56
Gross Income	\$320,448	Lot Renters	50
Lot Rent Income	\$275,520	POH renters	4
Cap rate (lot rent only)	7.65%	RV Renters	0
Gross Cap Rate	14.56%	Other Renters	0
Cash on Cash - Levered	N/A	Current Lot Rent	\$410
Total Return - Levered	N/A	Current POH Rent	\$193
Price Per Lot	N/A	Market Lot Rent	\$425
Price Per Occupied Lot	N/A	Market POH Rent	\$250
Utility Income	\$35,700	RV Lot Rent	0.00
Lot Rent Expense	45.4%	Other Rent	0.00
Gross POH Income	\$13,896		
POH Expense Ratio	50%	Utility Infrastructure	

Park information		
Property Address		
Occupancy Rate	86.15%	
Total Rentable Units	65	
MHP Lots	65	
Vacant Lots	3	
Total POH	10	
Vacant POH	6	
RV Lots	0	
Vacant RV Lots	0	
Single Family Home(s)	0	
Vacant SFH	0	
Other Units	0	
Vacant Other Units	0	
Total Acres	6.82	
Road Type	Paved	

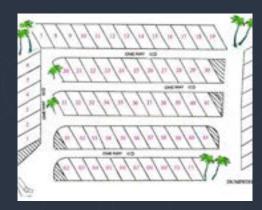




Utility Infrastructure		
Water	Public - Bill Back	
Sewer	Septic	
Garbage	Public - Included in rent	
Gas	N/A	
Cable	Direct Bill	
Snow Removal	N/A	
Mowing Responsibilities	Tenant	

Additional Info		
Can this park be expanded?	No	
Opportunity Zone	No	
Flood Zone	No	
Single-Wide Homes	N/A	
Double-Wide Homes	N/A	





- Gross Income: \$222,537
- Operating Expenses: \$73,429
- Net Operating Income: \$149,108
- 50 MH Lots
- 50 Tenants
- \$355 Lot rent

#### Known Issues

- Mom & Pop Operator
- Limited Books & Records
- Private Well & Septic

# Off-Market MHC | Hamburg, PA \$2,100,000

Investment Information	
List Price	\$2,100,000
Gross Income	\$222,537
Lot Rent Income	\$213,000
Cap rate (lot rent only)	7.10%
Gross Cap Rate	7.10%
Cash on Cash - Levered	
Total Return - Levered	
Price Per Lot	\$42,000
Price Per Occupied Lot	\$42,000
Utility Income	
Lot Rent Expense	\$73,429
Gross POH Income	0.00
POH Expense Ratio	0.00

Park information	
Property Address	
Occupancy Rate	100%
Total Rentable Units	50
MHP Lots	50
Vacant Lots	0
Total POH	0
Vacant POH	0
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	N/A
Road Type	Paved

Executive Summary	
Total Tenants	50
Lot Renters	50
POH renters	0
RV Renters	0
Other Renters	0
Current Lot Rent	\$355
Current POH Rent	0.00
Market Lot Rent	\$395
Market POH Rent	0.00
RV Lot Rent	0.00
Other Rent	0.00

Utility Infrastructure		
Water	Well	
Sewer	Septi eld & mound	
Garbage	Public - Included in rent	
Gas	Direct Bill	
Cable	Direct Bill	
Snow Removal	Landlord	
Mowing Responsibilities	Landlord	

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	No
Single-Wide Homes	N/A
Double-Wide Homes	N/A







- Upgraded homes to 100 amp services
- Strong upside through POH conversion and improved operations
- MHP friendly municipality
- Direct bill on Gas & Electric
- RV Storage on vacant land
- Price Per Lot \$14,784, Price Per POH \$8,000
- Priced to Sell

#### Known Issues

- Park could use some landscaping improvements
- Homes may need some renovations
- Vacant Land needs to be dev

# Country Club Manor | Roswell, NM \$1,540,000

Investment Information		Executive Summary	
List Price	\$1,540,000	Total Tenants	49
Gross Income	\$266,522	Lot Renters	15
Lot Rent Income	\$170,428	POH renters	27
Cap rate (lot rent only)	8.22%	RV Renters	7
Gross Cap Rate	9.44%	Other Renters	0
Cash on Cash - Levered	12.2%	Current Lot Rent	\$289
Total Return - Levered	18.8%	Current POH Rent	\$264
Price Per Lot	\$14,784	Market Lot Rent	\$300
Price Per Occupied Lot		Market POH Rent	\$275
Utility Income	\$2,956	RV Lot Rent	\$312
Lot Rent Expense	39.6%	Other Rent	0.00
Gross POH Income	\$96,546		
POH Expense Ratio	55.8%	Utility Infrastructure	

Park information		Sewer	Public - Included in rent
Property Address	1200 E Country Club Rd	Garbage	Public - Included in rent
Occupancy Rate	66.2%	Gas	Direct Bill
Total Rentable Units	74	Cable	Direct Bill
MHP Lots	60	Snow Removal	N/A
Vacant Lots	11	Mowing Responsibilities	Tenant
Total POH	40		
Vacant POH	7	Additional Info	
RV Lots	14	Can this park be expanded?	No
Vacant RV Lots	7	Opportunity Zone	No
Single Family Home(s)	0	Flood Zone	No
Vacant SFH	0	Single-Wide Homes	N/A
Other Units	0	Double-Wide Homes	N/A
Vacant Other Units	0		-
Total Acres			
Road Type	Paved		

Utility Infrastructure	
Water	Public - Included in rent
Sewer	Public - Included in rent
Garbage	Public - Included in rent
Gas	Direct Bill
Cable	Direct Bill
Snow Removal	N/A
Mowing Responsibilities	Tenant





- Roads are in excellent shape, recently resealed
- Bill-Back City Water
- rents haven't been raised in 2 years
- Price Per Lot = \$21,923
- Total Return (Levered) 19.67%
- Strong upside through POH conversion



#### Known Issues

- Park is located in Flood Zone No history of homes
- Homes are older Models, some may need renovations
- Park could use some landscaping improvements
- Driveways are gravel

# Lenlock MHC | Anniston, AL \$855,000

Investment Information	
List Price	\$855,000
Gross Income	\$154,895
Lot Rent Income	\$83,940
Cap rate (lot rent only)	8.00%
Gross Cap Rate	8.99%
Cash on Cash - Levered	13.86%
Total Return - Levered	19.61%
Price Per Lot	\$21,923
Price Per Occupied Lot	\$23,108
Utility Income	\$7,235
Lot Rent Expense	39.54%
Gross POH Income	\$63,720
POH Expense Ratio	65.00%

Park information	
Property Address	5604 Glade Rd
Occupancy Rate	95%
Total Rentable Units	39
MHP Lots	39
Vacant Lots	1
Total POH	21
Vacant POH	1
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	5.99
Road Type	Paved

Executive Summary	
Total Tenants	37
Lot Renters	17
POH renters	20
RV Renters	0
Other Renters	0
Current Lot Rent	\$182
Current POH Rent	\$266
Market Lot Rent	\$215
Market POH Rent	\$316
RV Lot Rent	0.00
Other Rent	0.00

Utility Infrastructure		
Water	Public - Direct Bill	
Sewer	Septic	
Garbage	Public - Included in rent	
Gas	N/A	
Cable	Direct Bill	
Snow Removal	N/A	
Mowing Responsibilities	Tenant	

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	Yes
Single-Wide Homes	37
Double-Wide Homes	0

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#### Investment Highlights

- MHP friendly municipality
- Price Per POH = \$7,000 (Avg Age 1994)
- Strong upside through POH conversion and improved operations
- New meters installed



#### Known Issues

- Park is located in Flood Zone No history of homes
- Homes may need some renovations
- Park could use some landscaping improvements

# **DMC MHP | Yuma, AZ** \$840,000

Investment Information	
List Price	\$840,000
Gross Income	\$90,960
Lot Rent Income	
Cap rate (lot rent only)	7.66%
Gross Cap Rate	
Cash on Cash - Levered	
Total Return - Levered	
Price Per Lot	\$27,096
Price Per Occupied Lot	\$32,307
Utility Income	0.00
Lot Rent Expense	41.9%
Gross POH Income	
POH Expense Ratio	

Park information	
Property Address	972 S Date Ave
Occupancy Rate	83%
Total Rentable Units	31
MHP Lots	31
Vacant Lots	5
Total POH	4
Vacant POH	0
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	N/A
Road Type	Paved

#### **Executive Summary**

Total Tenants	26
Lot Renters	21
POH renters	4
RV Renters	0
Other Renters	0
Current Lot Rent	\$260
Current POH Rent	N/A
Market Lot Rent	\$275
Market POH Rent	N/A
RV Lot Rent	0.00
Other Rent	0.00

Utility Infrastructure	
Water	Public - Included in rent
Sewer	Septic
Garbage	Public - Included in rent
Gas	Direct Bill
Cable	Direct Bill
Snow Removal	N/A
Mowing Responsibilities	Landlord

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	Yes
Single-Wide Homes	N/A
Double-Wide Homes	N/A





- 21.8% Cash on Cash Return
- Public Utilities (Sewer and trash direct billed)
- Roads in Good condition
- Located in an opportunity zone



#### Known Issues

- All POH (units in good condition)
- Mom & Pops Books and Records extremely limited

# Mel's Court | Orangeburg, SC \$750,000

Investment Information	
List Price	\$750,000
Gross Income	\$156,577
Lot Rent Income	\$83,437
Cap rate (lot rent only)	8.75%
Gross Cap Rate	12.31%
Cash on Cash - Levered	21.8%
Total Return - Levered	28.4%
Price Per Lot	\$20,833
Price Per Occupied Lot	\$22,727
Utility Income	0.00
Lot Rent Expense	46.3%
Gross POH Income	\$73,140
POH Expense Ratio	35.0%

Park information	
Property Address	798 Mel's Court SE
Occupancy Rate	91.5%
Total Rentable Units	36
MHP Lots	36
Vacant Lots	1
Total POH	35
Vacant POH	2
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	5.02
Road Type	Paved

Executive Summary	
Total Tenants	33
Lot Renters	0
POH renters	33
RV Renters	0
Other Renters	0
Current Lot Rent	\$215.00
Current POH Rent	\$184.70
Market Lot Rent	\$225.00
Market POH Rent	\$250.00
RV Lot Rent	0.00
Other Rent	0.00

Utility Infrastructure	
Water	Public - Included in rent
Sewer	Public - Included in rent
Garbage	Public - Direct Bill
Gas	N/A
Cable	Direct Bill
Snow Removal	N/A
Mowing Responsibilities	Tenant

Additional Info	
Can this park be expanded?	No
Opportunity Zone	Yes
Flood Zone	No
Single-Wide Homes	35
Double-Wide Homes	0

#### Marcus & Millichap





#### Investment Highlights

- All-Age Family, Value-Add Park
- 19 POH



#### Known Issues

- Mom & Pop Operator
- Limited Books & Records

# Benton Bay MHP | Ludowici, GA \$550,000

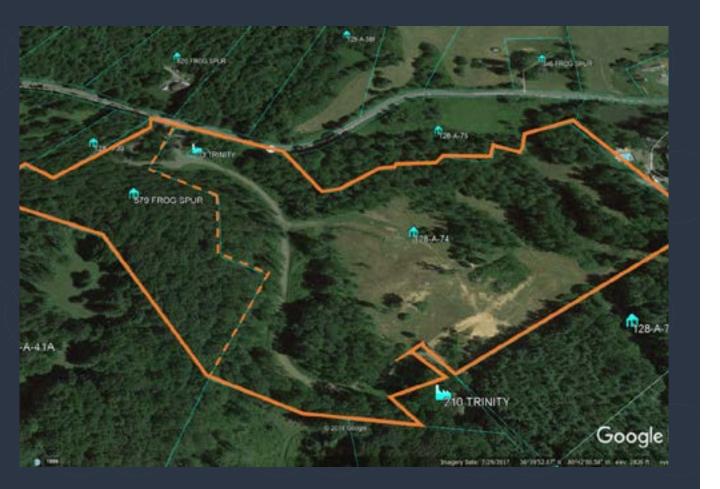
Gross Income	\$550,000
Lot Rent Income       Cap rate (lot rent only)       Gross Cap Rate	
Cap rate (lot rent only) Gross Cap Rate	\$109,800
Gross Cap Rate	\$45,300
Cash on Cash - Levered	
Total Return - Levered	
Price Per Lot	\$18,965
Price Per Occupied Lot	\$27,500
Utility Income	0.00
Lot Rent Expense	
Gross POH Income	\$64,500
POH Expense Ratio	

Park information	
Property Address	1 benton bay
Occupancy Rate	
Total Rentable Units	29
MHP Lots	29
Vacant Lots	9
Total POH	19
Vacant POH	0
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	N/A
Road Type	Gravel

Executive Summary	
Total Tenants	20
Lot Renters	1
POH renters	19
RV Renters	0
Other Renters	0
Current Lot Rent	\$175
Current POH Rent	\$299
Market Lot Rent	\$200
Market POH Rent	\$310
RV Lot Rent	0.00
Other Rent	0.00

Utility Infrastructure	
Water	Well
Sewer	Septic
Garbage	Public - Included in rent
Gas	Direct Bill
Cable	Direct Bill
Snow Removal	N/A
Mowing Responsibilities	Tenant

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	No
Single-Wide Homes	20
Double-Wide Homes	0







- Approximately 22+/- acre site with forty nine (49) Platted & Deeded Lots –
- Recreational Subdivision, Recreational Vehicle Motor-Coach
   Retreat
- Larger Lots for Modern RVs Accommodates largest allowable RVs on the road with easy hook up on all 49 lots.
- Large 7,600 Square foot pull through RV lots
- Less than a mile to the Fancy Gap entrance to the Blue Ridge Parkway
- Easy access to from Exit 8 at I-77 Fancy Gap, Virginia.
- Sale Comps: 2017 Average Sale Price Per Individual Lot (6 transactions): \$140,817

#### Known Issues

Development Project

# Agape RV Development | Fancy Gap, VA \$545,000

Investment Information	
List Price	\$545,000
Gross Income	DEVELOPMENT
Lot Rent Income	
Cap rate (lot rent only)	
Gross Cap Rate	
Cash on Cash - Levered	DEVELOPMENT
Total Return - Levered	
Price Per Lot	\$11,122
Price Per Occupied Lot	
Utility Income	
Lot Rent Expense	
Gross POH Income	
POH Expense Ratio	

Park information	
Property Address	33 Trinity Way
Occupancy Rate	DEVELOPMENT
Total Rentable Units	49
MHP Lots	0
Vacant Lots	0
Total POH	0
Vacant POH	0
RV Lots	49
Vacant RV Lots	49
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	23.19
Road Type	Paved

Executive Summary	
Total Tenants	49
Lot Renters	
POH renters	
RV Renters	49
Other Renters	
Current Lot Rent	
Current POH Rent	
Market Lot Rent	Lots For Sale Only
Market POH Rent	
RV Lot Rent	
Other Rent	

Utility Infrastructure	
Water	Public - Included in rent
Sewer	Public - Included in rent
Garbage	Public - Included in rent
Gas	Direct Bill
Cable	Direct Bill
Electric	Direct Bill
Mowing Responsibilities	Tenant

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	Yes
Single-Wide Homes	N/A
Double-Wide Homes	N/A



- Rent comps for the area support \$225 plus water and 65% occupancy.
- Pro-Forma: 63 lots X \$250 (inc. Water) = \$15,750 a month x 12 months = \$189,000 Gross Income
- 40% Expense ratio
- \$113,400 NOI
- Pro-Forma Cap Rate at \$400,000 Purchase Price = 28.35%
- Exit Cap Rate: 9%
- Exit Value: \$1,260,000

#### Known Issues

- Mom & Pop Operator
- Limited Books & Records

# Treeside MHP | Williamston, NC \$400,000

Investment Information	
List Price	\$400,000
Gross Income	\$50,619
Lot Rent Income	\$37,080
Cap rate (lot rent only)	N/A
Gross Cap Rate	N/A
Cash on Cash - Levered	N/A
Total Return - Levered	N/A
Price Per Lot	\$4,123
Price Per Occupied Lot	\$22,222
Utility Income	0.00
Lot Rent Expense	100%
Gross POH Income	0.00
POH Expense Ratio	0.00

Park information	
Property Address	1028 Roberts Lane
Occupancy Rate	18.55%
Total Rentable Units	97
MHP Lots	97
Vacant Lots	79
Total POH	0
Vacant POH	0
RV Lots	0
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	37
Road Type	Paved

Executive Summary	
Total Tenants	18
Lot Renters	18
POH renters	0
RV Renters	0
Other Renters	0
Current Lot Rent	\$170
Current POH Rent	0.00
Market Lot Rent	\$225
Market POH Rent	0.00
RV Lot Rent	0.00
Other Rent	0.00

Utility Infrastructure	
Water	Public - Bill Back
Sewer	Septic
Garbage	Public - Included in rent
Gas	N/A
Cable	Direct Bill
Snow Removal	N/A
Mowing Responsibilities	Tenant

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	No
Single-Wide Homes	N/A
Double-Wide Homes	N/A



Investment Information		
List Price	\$350,000	
Gross Income	\$42,336	
Lot Rent Income	\$42,336	
Cap rate (lot rent only)	7.10%	
Gross Cap Rate	7.10%	
Cash on Cash - Levered	7.3%	
Total Return - Levered	11.1%	
Price Per Lot	\$29,167	
Price Per Occupied Lot	\$29,167	
Utility Income	0.00	
Lot Rent Expense	42.5%	
Gross POH Income	0.00	
POH Expense Ratio	0.00	

Park information	
Property Address	411 Kimball St
Occupancy Rate	100%
Total Rentable Units	12
MHP Lots	12
Vacant Lots	0
Total POH	0
Vacant POH	0
RV Lots	0
Annual RV Occupancy	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	1.48
Road Type	Paved





- Stabalized park with long term tenants
- Charlotte, NC MSA
- Turn-Key investment with new roads
- Municipal city water and sewer
- No deferred maintenance
- 0 POH Lot rent community
- Price Per Lot = \$29,167



- Homes are older Models, but all tenant owned
- Recently Purchased, Limited Books & Records

Executive Summary	
Total Tenants	12
Lot Renters	12
POH renters	0
RV Renters	0
Other Renters	0
Current Lot Rent	\$300
Current POH Rent	0.00
Market Lot Rent	\$350-\$375
Market POH Rent	0.00
RV Lot Rent	0.00
Other Rent (SFH, Apt, Etc)	0.00

Utility Infrastructure	
Water	Public - Included in rent
Sewer	Public - Included in rent
Garbage	Public - Included in rent
Gas	N/A
Cable	Direct Bill
Snow Removal	N/A
Mowing Responsibilities	Tenant

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	No
Single-Wide Homes	12
Double-Wide Homes	0

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Investment Information		Executive Summary	
List Price	AUCTION ONLY	Total Tenants	18
Gross Income	\$115,248	Lot Renters	4
Lot Rent Income	\$105,600	POH renters	3
Cap rate (lot rent only)		RV Renters	11
Gross Cap Rate		Other Renters	0
Cash on Cash - Levered		Current Lot Rent	\$463
Total Return - Levered		Current POH Rent	\$333
Price Per Lot		Market Lot Rent	\$475
Price Per Occupied Lot		Market POH Rent	\$350
Utility Income	0.00	RV Lot Rent	\$509
Lot Rent Expense	48.21%	Other Rent	0.00
Gross POH Income	\$12,000		
POH Expense Ratio	65.00%	Utility Infrastructure	

Park information	
Property Address	299 E VFW LN
Occupancy Rate	39.64%
Total Rentable Units	44
MHP Lots	33
Vacant Lots	26
Total POH	14
Vacant POH	11
RV Lots	11
Vacant RV Lots	0
Single Family Home(s)	0
Vacant SFH	0
Other Units	0
Vacant Other Units	0
Total Acres	9.6
Road Type	Calichie



#### Investment Highlights

- All-Age Family, Value-Add Park
- Odessa TX MSA
- 9.6 Acres of Land with Potential to add more lots
- 14 POH Lot rent community

- Mom & Pop Operator
- Limited Books & Records
- Septic Issues
- In a Flood Hazard Zone

Utility Infrastructure	
Water	Well
Sewer	Septic
Garbage	Public - Included in rent
Gas	Direct Bill
Cable	Direct Bill
Snow Removal	N/A
Mowing Responsibilities	Tenant

Additional Info	
Can this park be expanded?	No
Opportunity Zone	No
Flood Zone	Yes
Single-Wide Homes	N/A
Double-Wide Homes	N/A

# Brokerage Team



# Glenn D. Esterson

In the 18 years Glenn has been in commercial real estate, He has successfully transacted more than 235 properties for his clients. In 2018 alone, Glenn sold 36 mobile home communities as a solo broker. In addition to his work as a broker, Glenn has owned and operated mobile home parks, run a number of small businesses, and owned other commercial real estate assets.

Glenn joined Marcus & Millichap in 2019 with the vision of assisting buyers and sellers Nation wide with their manufactured housing transaction needs. His team is quickly gaining a reputation as one of the top brokerage teams in the industry.

Glenn is married to his lovely wife, Cassidy, and has three children. Glenn resides in Wilmington, NC.





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