

Shady Grove & Glenbrook Village

WELCOME!

Note to the reader, you will find links throughout the OM pages containing important information, we advise that you click on these links to learn more.

WE COOPERATE WITH BROKERS!

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Guidelines

The offering is being distributed exclusively by Marcus & Millichap REIS to the investment community. Following the initial bids, the owner will select an investor to purchase the property or request from a group of investors to submit a best and final offer, from which one will be selected. The selection will be based on a variety of factors including purchase price, contract terms, financial strength, ability to close, timing and experience in closing similar transactions

All offers must be presented in writing and include:

- Price
- Source of capital
- Proof of funds
- Relevant experience
- Proposed schedule of due diligence and closing
- Amount of earnest money
- List of contingencies including committee approvals, possible 1031 exchanges, etc.

All interested investors are encouraged to schedule a property tour to visit the community and the surrounding market with an approved representative to fully appreciate its market position, quality and strong fundamentals

Property Overview

Property Location	
Propery Address	1600 Dunlevie Rd Allenhurst, GA 1130 Kelly Drive Hinesville, GA
County	Liberty
Metro Area	Savannah GA
Parcel Number(s)	047C076 048A006 063C011

Site Description	
Purchase Price	\$6,450,000
Total Rental Units	153
Mobile Home Lots	153
Commercial/Retail	0
Total Land Area	39.86
Year Built	
Zoning	Paved
Flood Zone	Yes
Opportunity Zone	No

Mechanical	
Water	SG: Public, Bill Back GB: Well, Included
Sewer	Public-Tenants Pay (Submeters)
Electrical	Public - Direct Billed
Gas	Public - Direct Billed
Trash	Landlord
Cable	Public - Direct Billed
Landscape	Landlord
Snow Removal	N/A

Property Description

STEP 1

1. Watch short video from listing broker about this opportunity:

CLICK HERE

2. View broker's excel sheet: **CLICK HERE**

STEP 2

Schedule a call with your Agent: (720) MHP-4YOU



STEP 3

Make an offer (use our template or use your own):

1. Letter of Intent: **CLICK HERE**

2. State Required Disclosures: **CLICK HERE**

Send offers to: **Your Local M&M Agent**

The Shady Grove & Glenbrook Village portfolio consists of 2 mobile home communities located in Hinesville GA which is part of the Savannah metropolitan area.

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The portfolio consists of 153 mobile home lots and an office located in Shady Grove. The current occupancy of the portfolio is 96.07%. There is upside available through improving collections and raising rents to the market rate for 2-3 bedroom homes. Their are 18 lot rent only residents paying an average lot rent of \$275 across the portfolio. The average park owned home rent is \$343 which is significantly below market.

Shady Grove MHP is the largest community and has 81 units. Shady Grove uses public water and sewer that is billed back to tenants based on consumption, using Metron smart meters. Glenbrook Village has 72 MH lots and is on public sewer and has a private professionally monitored well that provides water to the tenants. Residents are billed back \$25 a month for the sewer charges.

The portfolio is priced competitively at \$6,450,000. The pricing represents a cap rate of 7.25% using lot rent income and billed back utility income (excluding home rent income) on normalized actuals using a 39.1% expense ratio. The unlevered cash on cash return is 9.77% cap rate. This portfolio qualifies for a nonrecourse CMBS loan. Debt quote from Bellwether Enterprise: 3.80% interest rate (real estate only), 3-year interest only, 70% LTV, 30-year amortization, 10-year balloon.



Highlights & Known Issues

Investment Highlights

- 1. Stabilized portfolio in Hinesville, GA
- 2. Shady Grove has 28 POHs newer than 2011
- 3. No deferred maintenance
- 4. Parks are only 1.5 miles away from each other
- 5. Upside in rents
- 6. Shady Grove MHP is on public utilities
- 7. Good roads
- 8. 19%+ cash on cash return year 1

Known Issues

- Heavy POH portfolio
- Glenbrook Village has a private well
- Books & Records are adequate but not optimal
 - 2 of the vacant lots need treework in order to use
- Glenbrook Village could use landscape improvements

Rental Units & Investment Summary

Click on the following links for additional property information:

Feb 2020 Rent Roll

List of POH inventory

Unit Breakdown		
Total Rental Units	153	Pro Forma
Total Tenants	147	150
Total Mobile Home Lots	153	153
Total RV Lots	0	0
Tenant Owned Homes	18	18
Abandoned Homes	0	0
Vacant Lots	3	3
Rent to Own POHs	0	0
Rented POHs	129	132
Vacant POHs	3	0
Average Lot Rent	\$275	\$285
Average RTO Payment	\$0	\$0
Average POH Rent	\$343	\$351
Total Commercial / Retail Units	0	0

Local Mobile Home Park Rents

Rent Comps	Lot Rent	POH Rent	Utility Info		
Glennbrook Village & Shady Grove	\$275	\$343 average (\$150-\$550 range)	Mixed - Billed Back		
Cypress Bend	\$275	\$425-\$525	Public - Bill back		
South Haven	\$275	\$375-\$425	Public - Bill back		
Happy Acres	\$250	\$350-\$550	Public - Bill back		
Hollywood MHP	\$250	\$350-\$450	Public - Included		

Comments

In the Hinesville MSA lot rents range from \$210-\$275 depending on the location and quality of the park with many of the nicer parks increasing the lot rent up to \$300 on turnovers. For park owned home rentals, 2-bedroom units are between \$575-\$779 and for 3-bedroom units, the range is between \$675-\$1,000. Majority of parks in the area are also billing tenants back on top of lot rent for water &/or sewer. With a market occupancy rate currently around 90% there is demand in this market to support further rent growth.



Capitalized Revenues & Investment Summary								
	Actuals	Normalized	Pro Forma					
Total Gross Income	\$1,120,714	\$1,052,032	\$1,110,671					
Lot Revenue	\$484,500	\$484,500	\$512,838					
RV Revenue	\$0	\$0	\$0					
Single Family Home & Apartment Revenue	\$0	\$0	\$0					
Commercial/Retail Revenue	\$0	\$0	\$0					
Self Storage Revenue	\$0	\$0	\$0					
Other Income	\$103,739	\$73,255	\$75,403					
Capitalized Income	\$588,239	\$533,530	\$567,301					
Capitalized Expenses	\$200,696	\$208,598	\$233,921					
Net Operating Income (excludes POH income)	\$387,543	\$324,931	\$333,380					

Park Owned Home Revenues - Not Capitalized			
Total Uncapitalized Gross Income	\$1,120,714	\$1,052,032	\$1,110,671
Total POH & RTO Revenue	\$531,252	\$518,502	\$543,369
POH & RTO Expenses	\$174,756	\$212,501	\$219,222
POH / RTO Net Income	\$356,496	\$306,001	\$324,147
Per POH Value	\$15,000	\$15,000	\$15,000
Total POH Value		\$1,980,000	

8.65%	7.25%	7.44%
11.52%	9.77%	10.18%
23.43%	17.88%	19.19%
25.71%	20.16%	21.46%
\$42,157	\$42,157	\$42,157
\$43,878	\$43,878	\$43,878
		22.89%
		4.35%
	11.52% 23.43% 25.71% \$42,157	11.52% 9.77% 23.43% 17.88% 25.71% 20.16% \$42,157 \$42,157

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\$477,369

2.79

23.43%

25.71%

\$364,263

2.37

17.88%

20.16%

\$390,858

2.47

19.19%

21.46%

Cash Flow

Debt Service Coverage Ratio

Cash-On-Cash Return

Total Return

Normalized Actuals Pro Forma Actuals Property Expenses **Total Revenue** \$588,239 \$533,530 \$567,301 Note On Expense Item **Expense Category** POH Expenses **CAPEX Normalized Actuals** Pro Forma **Actuals** Per county office - worst case scenario, likely to be less than projec-\$0 \$16,246 \$32,493 **Property Taxes** \$23,254 \$16,246 \$0 \$15,437 **Property Insurance** Normalized to Industry Averages. 5.1% Pro Forma Increase \$6,143 \$14,682 \$14,688 \$0 \$25,245 \$26,532 Repairs & Maintenance Normalized to Industry Averages. 5.1% Pro Forma Increase \$107,769 \$21,946 \$0 \$0 \$10,297 \$10,822 Mowing & Landscaping Normalized Equals Seller's Disclosure. 5.1% Pro Forma Increase \$10,297 **Public Water & Sewer** Adjusted to reflect a current avg w/s bill of \$4900 per month then \$0 \$0 \$55,536 \$58,794 \$61,793 \$0 \$0 \$2,466 \$2.592 **Private Water Expenses** Normalized Equals Seller's Disclosure. 5.1% Pro Forma Increase \$2,466 \$0 \$0 \$11,343 Trash Normalized Equals Seller's Disclosure. 5.1% Pro Forma Increase \$10,792 \$10,792 \$0 Electricity Normalized Equals Seller's Disclosure. 3.01% Pro Forma Increase \$2,453 \$7,641 \$7,641 \$7,870 Normalized Equals Seller's Disclosure. 5.1% Pro Forma Increase \$0 \$0 \$921 \$921 \$968 Telephone \$17.3 per month for 150 tenants \$3,868 \$0 \$30,294 \$31,203 **Employee Salaries** \$29,386 \$0 Payroll Taxes & Expenses 10% of salaries \$4,243 \$3,333 \$3,635 \$3,744 \$0 \$19,741 \$20,990 3rd Party Management 3.7% of Total Revenue \$20,908 \$19,612 \$0 \$0 \$1,818 \$1,911 Office Supplies & Expenses Normalized Equals Seller's Disclosure. 5.1% Pro Forma Increase \$1,818 \$0 Legal Fees As reported \$1,666 \$1,666 \$1,666 \$1,715 \$0 \$0 \$2,579 \$2,579 \$2,656 Accounting Fees As reported \$0 Licenses / Permits / Dues As reported \$1,312 \$670 \$670 \$690 Normalized Equals Seller's Disclosure. 5.1% Pro Forma Increase \$1,361 \$0 \$908 \$908 \$954 Advertising \$0 \$198 \$1,779 \$198 \$208 **Credit Checks & Application Fees** Normalized Equals Seller's Disclosure. 5.1% Pro Forma Increase Cap. Ex & Not Applicable \$0 \$151,254 \$0 \$0 \$0 As reported **Total Expense** \$174,756 \$154,409 \$200,696 \$208,598 \$233,921 Expense Ratio 34.12% 39.10% 41.23% Net Operating Income (Excluding POH Income) \$387,542.70 \$324,931.48 \$333,380.34 Capitalization Rate (lot rent only) 8.65% 7.25% 7.44% Net Operating Income (Including POH Income) \$744,039 \$630,932 \$657,527 11.52% 9.77% 10.18% Capitalization Rate (lot rent & park owned home income) Debt Service Loan 1 (70% LTV, 3.80% Interest Rate, 30 Year Amortization, 3 Year I/O, 10 Year Term) \$119,168 \$119,168 \$119,168 Quote from: MJ Vuckovich, Bellwether Enterprise Debt Service Loan 2 - First Bank 65% LTV POH | 7.99% | 15 Year AM \$147,502 \$147,502 \$147,502

Local Market Information

The city of Allenhurst (Long & Liberty counties) is adjacent to Hinesville (county seat of Liberty County). Located forty miles southwest of Savannah, the cities are adjacent to Fort Stewart, making it home to many soldiers from the base.

Hinesville is a small, but rapidly growing military town mainly supporting the large military installation at Fort Stewart, home to the U.S. Third Infantry. It is part of the greater Savannah GA MSA.



Local Market Statistics									
<u>31313</u>	Liberty	Savannah GA							
33,540	62,120	145,094							
1.9% Since 2010	-2.7% Since 2010	8% Since 2010							
\$136,700	\$148,116	\$131,700							
\$887	\$887	\$996							
\$44,896	\$43,209	\$36,628							
	33,540 1.9% Since 2010 \$136,700 \$887	33,540 62,120 1.9% -2.7% Since 2010 Since 2010 \$136,700 \$148,116 \$887 \$887							

10YR Pro-Forma Park Only

REAL ESTATE DEBT

Financing Value of RE

\$4,470,000 \$3,129,000

Purchase Loan Amount

Interest Rate

70.0% 3.800% 30

Amortization

Debt quote: Bellwether Enterprise Real Estate Capital Broker: MJ Vukovich, (720) 758-9227



	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Market Rent In Period	\$300	\$308	\$315	\$323	\$331	\$339	\$348	\$356	\$365	\$374
Rent Charged In Period	\$274.66	\$290.00	\$305	\$320	\$330	\$339	\$348	\$356	\$365	\$374
Lot Rent Revenue	\$484,500	\$522,000	\$549,000	\$576,000	\$594,000	\$610,200	\$626,400	\$640,800	\$657,000	\$673,200
Other Housing Revenue	\$19,796	\$20,529	\$21,042	\$21,568	\$22,108	\$22,660	\$23,227	\$23,808	\$24,403	\$25,013
Water Revenue	\$36,764	\$37,514	\$38,452	\$39,413	\$40,399	\$41,409	\$42,444	\$43,505	\$44,593	\$45,708
Sewer Revenue	\$2,400	\$2,460	\$2,522	\$2,585	\$2,649	\$2,715	\$2,783	\$2,853	\$2,924	\$2,997
Fee Revenue	\$14,295	\$15,145	\$15,886	\$16,629	\$17,138	\$17,602	\$18,066	\$18,485	\$18,952	\$19,420
Collections Loss/Bad Debt	(\$24,225)	(\$20,960)	(\$25,474)	(\$26,726)	(\$27,562)	(\$28,313)	(\$29,065)	(\$29,733)	(\$30,485)	(\$31,236)
Total Real Estate Revenue	\$533,530	\$576,689	\$601,429	\$629,469	\$648,732	\$666,273	\$683,855	\$699,717	\$717,387	\$735,101
Property Tax	(\$16,246)	(\$32,493)	(\$34,967)	(\$36,016)	(\$37,097)	(\$38,210)	(\$39,356)	(\$40,537)	(\$41,753)	(\$43,005)
Insurance Expense	(\$14,688)	(\$15,437)	(\$15,900)	(\$16,377)	(\$16,868)	(\$17,374)	(\$17,896)	(\$18,433)	(\$18,986)	(\$19,555)
Repairs & Maintenance Services	(\$25,245)	(\$26,532)	(\$27,328)	(\$28,148)	(\$28,992)	(\$29,862)	(\$30,758)	(\$31,681)	(\$32,631)	(\$33,610)
Mowing & Landscaping Services	(\$10,297)	(\$10,822)	(\$11,147)	(\$11,481)	(\$11,825)	(\$12,180)	(\$12,546)	(\$12,922)	(\$13,310)	(\$13,709)
Snow & Ice Services	(\$21,476)	(\$22,572)	(\$23,249)	(\$23,946)	(\$24,665)	(\$25,405)	(\$26,167)	(\$26,952)	(\$27,760)	(\$28,593)
Water Services	(\$39,784)	(\$41,814)	(\$43,068)	(\$44,360)	(\$45,691)	(\$47,062)	(\$48,474)	(\$49,928)	(\$51,426)	(\$52,968)
Sewer Services	(\$10,792)	(\$11,343)	(\$11,683)	(\$12,034)	(\$12,395)	(\$12,767)	(\$13,150)	(\$13,544)	(\$13,951)	(\$14,369)
Trash Services	(\$7,641)	(\$7,870)	(\$8,106)	(\$8,349)	(\$8,600)	(\$8,858)	(\$9,124)	(\$9,397)	(\$9,679)	(\$9,970)
Electric Services	(\$30,294)	(\$31,203)	(\$32,139)	(\$33,103)	(\$34,096)	(\$35,119)	(\$36,173)	(\$37,258)	(\$38,376)	(\$39,527)
On-Site Management	(\$3,635)	(\$3,744)	(\$3,857)	(\$3,972)	(\$4,092)	(\$4,214)	(\$4,341)	(\$4,471)	(\$4,605)	(\$4,743)
Payroll Expense	(\$19,741)	(\$21,337)	(\$22,253)	(\$23,290)	(\$24,003)	(\$24,652)	(\$25,303)	(\$25,890)	(\$26,543)	(\$27,199)
3rd Party Management	(\$2,739)	(\$2,879)	(\$2,965)	(\$3,054)	(\$3,146)	(\$3,240)	(\$3,338)	(\$3,438)	(\$3,541)	(\$3,647)
Office Expense	(\$1,666)	(\$1,715)	(\$1,767)	(\$1,820)	(\$1,875)	(\$1,931)	(\$1,989)	(\$2,048)	(\$2,110)	(\$2,173)
Legal Expense	(\$2,579)	(\$2,656)	(\$2,736)	(\$2,818)	(\$2,903)	(\$2,990)	(\$3,079)	(\$3,172)	(\$3,267)	(\$3,365)
Accounting Expense	(\$670)	(\$690)	(\$711)	(\$732)	(\$754)	(\$777)	(\$800)	(\$824)	(\$849)	(\$874)
Licenses / Permits / Dues	(\$908)	(\$954)	(\$983)	(\$1,012)	(\$1,042)	(\$1,074)	(\$1,106)	(\$1,139)	(\$1,173)	(\$1,208)
Other Expenses	(\$198)	(\$207)	(\$213)	(\$220)	(\$226)	(\$233)	(\$240)	(\$247)	(\$255)	(\$262)
Total Real Estate Expenses	(\$208,599)	(\$234,269)	(\$243,072)	(\$250,734)	(\$258,270)	(\$265,947)	(\$273,837)	(\$281,880)	(\$290,213)	(\$298,779)
Expense Ratio	39.1%	40.6%	40.4%	39.8%	39.8%	39.9%	40.0%	40.3%	40.5%	40.6%
Net Operating Income	\$324,931	\$342,420	\$358,357	\$378,735	\$390,462	\$400,326	\$410,019	\$417,838	\$427,174	\$436,322
Same Store NOI Growth		5.4%	4.7%	5.7%	3.1%	2.5%	2.4%	1.9%	2.2%	2.1%
Debt Service in Period	(\$118,902)	(\$118,902)	(\$118,902)	(\$185,500)	(\$185,500)	(\$185,500)	(\$185,500)	(\$185,500)	(\$185,500)	(\$185,500)
Net Income	\$206,029	\$223,518	\$239,455	\$193,235	\$204,962	\$214,826	\$224,519	\$232,338	\$241,674	\$250,822
Reserves	(\$8,650)	(\$8,866)	(\$9,088)	(\$9,315)	(\$9,548)	(\$9,787)	(\$10,031)	(\$10,282)	(\$10,539)	(\$10,803)
Real Estate DSCR	2.66	2.81	2.94	1.99	2.05	2.11	2.16	2.20	2.25	2.29

10 Year Pro-Forma POH/RTO

PARK OWNED HOME INFO & DEBT ASSUMPTIONS

132 Park Owned Homes Avg Value per Home \$15,000 Total POH Value \$1,980,000 \$1,287,000 POH Financing 7.990% Interest Rate 15 Amortization Value of POH Equity \$693,000



	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
Average Rent (Including Lot Rent)	\$618	\$633.29	\$649	\$665	\$665	\$682	\$699	\$717	\$734	\$753
POH Portion In Period (Less Lot Rent in Period)	\$343	\$343.29	\$344	\$345	\$335	\$343	\$351	\$361	\$369	\$379
POH Revenue	\$531,252	\$543,775	\$545,093	\$547,038	\$531,198	\$543,290	\$556,041	\$571,051	\$585,169	\$599,996
RTO Revenue	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Fee Revenue	\$13,813	\$14,138	\$14,172	\$14,223	\$13,811	\$14,126	\$14,457	\$14,847	\$15,214	\$15,600
Collections Loss/Bad Debt	(\$26,563)	(\$27,189)	(\$27,255)	(\$27,352)	(\$26,560)	(\$27,165)	(\$27,802)	(\$28,553)	(\$29,258)	(\$30,000)
Total POH Income	\$518,502	\$530,724	\$532,011	\$533,909	\$518,450	\$530,251	\$542,696	\$557,346	\$571,125	\$585,596
Property Tax	(\$23,254)	(\$23,951)	(\$24,670)	(\$25,410)	(\$26,172)	(\$26,957)	(\$27,766)	(\$28,599)	(\$29,457)	(\$30,341)
Insurance Expense	(\$7,260)	(\$7,478)	(\$7,702)	(\$7,933)	(\$8,171)	(\$8,416)	(\$8,669)	(\$8,929)	(\$9,197)	(\$9,473)
Repairs & Maintenance Services	(\$121,440)	(\$125,083)	(\$128,836)	(\$132,701)	(\$136,682)	(\$140,782)	(\$145,006)	(\$149,356)	(\$153,837)	(\$158,452)
Electric Expense	(\$1,875)	(\$1,931)	(\$1,989)	(\$2,049)	(\$2,110)	(\$2,174)	(\$2,239)	(\$2,306)	(\$2,375)	(\$2,446)
On-Site Management	(\$19,008)	(\$19,578)	(\$20,166)	(\$20,771)	(\$21,394)	(\$22,035)	(\$22,697)	(\$23,377)	(\$24,079)	(\$24,801)
Payroll Expense	(\$2,281)	(\$2,349)	(\$2,420)	(\$2,492)	(\$2,567)	(\$2,644)	(\$2,724)	(\$2,805)	(\$2,889)	(\$2,976)
3rd Party Management	(\$19,185)	(\$19,637)	(\$19,684)	(\$19,755)	(\$19,183)	(\$19,619)	(\$20,080)	(\$20,622)	(\$21,132)	(\$21,667)
Licenses / Permits / Dues	(\$2,500)	(\$2,575)	(\$2,652)	(\$2,732)	(\$2,814)	(\$2,898)	(\$2,985)	(\$3,075)	(\$3,167)	(\$3,262)
Advertising	(\$4,800)	(\$4,944)	(\$5,092)	(\$5,245)	(\$5,402)	(\$5,565)	(\$5,731)	(\$5,903)	(\$6,080)	(\$6,263)
Other Expenses	(\$10,899)	(\$11,226)	(\$11,563)	(\$11,909)	(\$12,267)	(\$12,635)	(\$13,014)	(\$13,404)	(\$13,806)	(\$14,220)
POH Net Income	(\$212,501)	(\$218,753)	(\$224,774)	(\$230,997)	(\$236,762)	(\$243,726)	(\$250,910)	(\$258,377)	(\$266,019)	(\$273,901)
Expense Ratio	40.984%	41.218%	42.2%	43.3%	45.7%	46.0%	46.2%	46.4%	46.6%	46.8%
Net Operating Income	\$306,001	\$311,971	\$307,237	\$302,913	\$281,688	\$286,525	\$291,786	\$298,969	\$305,106	\$311,695
Debt Service	(\$147,502)	(\$147,502)	(\$147,502)	(\$147,502)	(\$147,502)	(\$147,502)	(\$147,502)	(\$98,335)		
POH Net Income	\$158,499	\$164,469	\$159,735	\$155,411	\$134,186	\$139,023	\$144,284	\$200,634	\$305,106	\$311,695

Property Photos - Glenbrook Village

Click here for additional property photos

Video #1 | Video #2











Property Photos - Shady Grove MHC











Brokerage Team



Glenn D. Esterson

TEAM LEADER

In the 18 years Glenn has been in commercial real estate, He has successfully transacted more than 235 properties for his clients. In 2018 alone, Glenn sold 36 mobile home communities as a solo broker. In addition to his work as a broker, Glenn has owned and operated mobile home parks, run a number of small businesses, and owned other commercial real estate assets.

Glenn joined Marcus & Millichap in 2019 with the vision of assisting buyers and sellers Nation wide with their manufactured housing transaction needs. His team is quickly gaining a reputation as one of the top brokerage teams in the industry.

Glenn is married to his lovely wife, Cassidy, and has three children. Glenn resides in Wilmington, NC.

(720) MHP-4YOU

ESTERSON MANUFACTURED HOUSING TEAM

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